

LISTEN TO YOUR ART

Every time I walk into a needlepoint shop or needlework market I become excited and interested, but last month's Destination Dallas Market brought a feeling of inspiration riding on the coat tails of a new generation of Needlepoint artwork.

Every hall of each floor of an impressive 5 story hotel market had a new something; new canvases, new thread, new artist, new company....new, new, new. Alison Hodgkiss (A Stitch in Time) was a first-time exhibitor and we gladly added her Poppies canvas to the Tony Minieri Class offerings for June 2019. Julie Mast (3K Designs) added to our shopping basket with Fall and Winter Birch Tree patterns and a darling Chickadee at the bird feeder. Stephanie Ganey (Oasis Needlepoint) blew me away with a colorful lineup of Bright Budgies...which came home and got added to my WRITE A GUIDE list. So many others either new to the industry, returning to the industry or still freshmen in the needlepoint vendor experience. I think we can expect to see different and innovative designs for years to come.



**NEW PRODUCTS** 

pages 2-3, 21

**HOME STUDY** 

Amy's Golden Strand 3808 Summer Avenue Memphis, TN 38122 phone: 901.458.6109 fax: 901.323.4701





## **NEW PRODUCTS**

One of the things we love searching for at market are new accessories, tools, and books. While some of these items may not be "new", they are on our website for the first time.

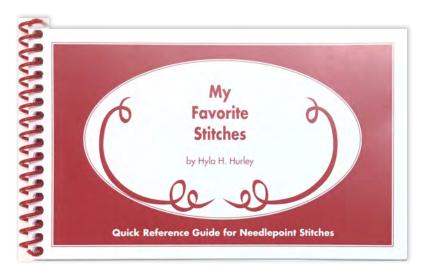
### STILETTO LAYING TOOL

If you collect laying tools, this new one from Rainbow Gallery is a must. Made in England and measuring 4.5", this pewter tool has a finer tip and works best for stranded threads (silk, cotton floss, or rayon).

COST: 20<sup>00</sup>

### **CUSTOM CORDER**

The Custom Corder is a hand-held tool that twists together two or more strands of threads to create cording, piping and trims to embellish your needlepoint designs.  $17^{50}$ COST:



This is an oldie, but a goody and we are happy to have it in our shop now; a great gift for the beginner needlepointer in your life!

> COST:  $14^{00}$

### UNCLE BILL'S SLIVER GRIPPER

The perfect precision-point tweezer. Spring-tempered stainless steel construction, keeps perfect alignment. Precision ground points provide pin-point gripping and are ideal for picking out individual hairs or fibers from your needlepoint.

 $10^{00}$ COST:







## **NEW PRODUCTS**

### **MAGNET BOARDS**

Patti Mann now has magnet boards. Made of steel and set into a heavy wood base, these magnet boards can hold a lot of magnets, front and back. Several designs to choose from, USA Map, Pumpkin (3 sizes) and the Artisan Tree. Of note, the tree comes with 3 swings that hang off the branches. Patti has an adorable collection of Halloween characters

that can be finished with a magnet at the bottom and will secure to the steel base of the swing...so clever.



COST: ARTISAN TREE 140<sup>00</sup>
MEDIUM PUMPKIN 70<sup>00</sup>
AMERICA MAP 80<sup>00</sup>



### PUFFIN NEEDLE NANNIES

Puffin never disappoints with new designs at every market. Check our website for the newest additions of mini minders and micro threaders too.









COST: 1300



# NOT ALL ART GOES IN A FRAME



Did you ever think you could use your needlepoint in ways other than framing, pillows or stand-ups? How about a tray? Trays are useful for holiday and everyday decorating, but can also serve practical purposes in social and business settings. One of our customers recently brought in a show & tell of one of her canvases that she had made into an acrylic tray. The tray was made to fit the canvas and conveniently allowed for interchanging the needlepoint inserts.

Contact us for more information about this creative finishing idea.







## **NEW THREADS**

RAINBOW GALLERY

RAINBOW PERSIAN

#### **PERSIAN**

Persian Violet, Frosted Grape, Winter White, Marina, Almost Apricot, Iris, Amethyst, Silver Cloud, Daring Indigo and Maple Syrup

RAINBOW LINEN



SIAN

Winter Wheat, Bright Chartreuse, Meadow Green, English Rose, Purple Orchid, Lunar Rock and Gargoyle

SIAN

### **NEON RAYS+**

Dark Mauve, Pale Peach, Brick Red, Aqua, Dark Teal, Sage Green, Dark Gray and

Golden Glow

Sparkling Wood Braid

Sparkling

100% LINEN 100% LINEN

INEN

LINEN

W LINEN

#### GLISTEN

Byzantine Purple, Classic Blue, Fiery Red, American Beauty, Kelly Green, Fern Green, Sahara Sun, Evening Sand, Pistachio, Heather, Night Shadow Blue and Blue Surf

### SILK LAMÉ BRAID

Capri Breeze, Brilliant Blue, Crystal Blue, Shining Armor, Forever Blue, Starry Night, Aruba Blue, Passion Flower and Plush Purple





## **MORE NEW THREADS**

### **THREADWORX**

#### ARTISAN OVER-DYED KREINIK ICE CHENILLE

ThreadworX has taken Kreinik's Ice Chenille and put their special "dip" on it making it even more delectable. We ordered these threads at the Dallas Market and I begged a few samples to play with in the room. The fuzzy/shiny threads are beautiful and braided into a core thread. The twinkle effect is fabulous using a #18 Tapestry Needle for long stitches on #13 mesh canvas. It is SUPER EASY to Couch this thread on #18 mesh canvas using 1 strand of Kreinik Size 4 Braid, Bijoux or Accentuate in a color to blend in, but do not try to stitch with the Ice Chenille on #18 mesh or it will shred. The skein will go a long way in your embellishments when Couched on the surface without loss of fuzz or twinkle.

#18 Mesh — Single Strand in Couching #13 Mesh — Single Strand Satin with Size 18 Tapestry Needle or Single Strand Couching 5 Yards, 23 Colors

COST:

 $4^{25}$ 



### TREENWAY SILK EYELASH

Another fuzzy thread caught my eye at market. Actually to be factual about it Carol Eix, owner of Creative Stitches & Gifts, spotted it and was gracious enough to share her find with me. Yeow, this thread is fun to work with. Very thin in the needle but packs a powerful punch once it is on the canvas with long eyelash-like strands of silk that build up quickly with long stitches. I worked vertical and slanted Satin using a size 20 Tapestry Needle on #18 mesh. The vertical Satin covers lightly with a single strand and the slanted Satin is a solid coverage. If the thread gets packed down, just fluff it up with the tip of your needle once you have finished stitching. Silk Eyelash also looks lovely Couched on your canvas. It has a braided core thread with the long strands coming off of one side of the core. I did not have any shredding or pulled fibers.

#18 Mesh — Single Strand Satin with Size 22 or 20 Tapestry Needle or Single Strand Couching #13 Mesh — Double Strand Satin with Size 20 Tapestry Needle or Couching 10 Yards, 3 Colors (Black, White, Midori Green)

COST:

 $7^{25}$ 



## **MORE NEW THREADS**

### AKMIS WOOL BOUCLETTE

This is new thread for us and delightful to look at and feel. It is manufactured in a chainette style, which means that if you tug on the cut end of the thread you can unravel it (which is also fabulous to work with). The construction looks like a very tiny furry loop. This is a fairly fragile thread and I normally run in the other direction when I hear the



word FRAGILE, but not this time. This little beauty is worth the trouble. Using 1 strand on #18 mesh in a straight stitch (vertical or horizontal) you will get a sexy coverage (covers with a little see-through). Using 1 strand on #18 mesh in a slanted stitch your coverage is very discrete (full coverage).

Use these few easy tips to get along well with this new furry thread:

- #1 Cut your working lengths approximately 18" long unless you are working very long stitches.
- #2 Use a #22 or even #20 Tapestry Needle to stitch. This will spread the hole of the canvas slightly, allowing the thread to pass through will little resistance.
- #3 Move your needle after every few stitches to cut down on wear and tear on the thread at the eye of the needle.
- #4 Use longer stitches to allow the little loopy thread to show off its personality. COST:

10 Yards; Black, Ivory, Charcoal, Ash



#### WOOL CHENILLE

This thread is no longer manufactured, but we can still get plenty of the red and white. I want you to be aware of this so that you purchase enough of it to finish your project when you buy it, or don't start a project with it unless you have enough IN HAND.

**3**00

Wool Chenille can be worked in Tent or decorative stitches on #13 or #14 mesh. If using it on #16 or #18 mesh, I would avoid Tent Stitch and just use it for longer stitches (Scotch, Gobelin, Random Long & Short). Use a #20 needle to prevent needless wear and tear on the thread at the eye of the needle.

10 Yards; Red, White COST: 3<sup>00</sup>



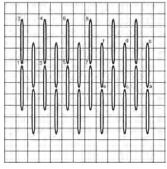
## **HOW DO I DO THAT**

#### IMPRESSIONISTIC STITCHING

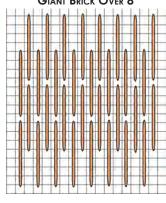
In the last Newsletter issue it was suggested that one stitch be worked using a thin thread for light coverage over the complete needlepoint design using the example of DJ Designs Giraffe. I thought you might be interested in a follow-up on that article. We were contacted by a customer who wanted to use this technique on a Needlepoint rendition of The KISS by Klimt. The design is bright and busy, about as different from The Giraffe as you could get. She settled for a lightweight gold metallic thread (Silk Lame' Petite or Kreinik Size 4 Braid) in two different shades to maintain the glitter of the artist's medium used in a stitch similar to Four Sided (see diagram) to mimic the geometric design. I love that the newsletter suggestion started the creative wheels turning on another canvas.

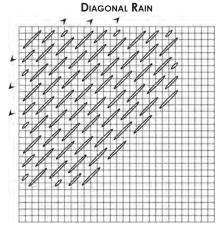
While we are thinking of light coverage, let's look at some needlepoint designs that are reminiscent of Impressionist paintings and try using the Shadow Stitching technique to add direction flow or pattern without covering the painting that attracted us in the first place.





GIANT BRICK OVER 8





Winter Park Scene, 18m, by Patti Mann

Patti Mann's Winter Park Scene design gives the impression of snow on the

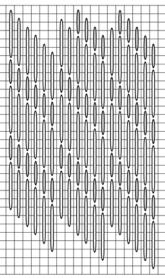
ground, as well as falling from the sky. The trees vary in size indicating distance. The street lights seem to be glowing as twilight announces nightfall. Leave the thin branches crisscrossing over the path, the gray shadows of buildings and/or heavy trees uncovered by any stitching. These are all distant and indistinct shapes. Depth in the trees can be created by working the dark green evergreens and dark shadows between the larger trees in Basketweave. As the trees move closer to you, work the medium-sized brown and gray tree trunks in Giant Brick. As the trees get even closer, they get larger and have more colors added. Work the larger multibrown tree trunks in Medieval Mosaic Variation or Giant Brick over 8 using over-dyed threads to give lovely mottled colors. Now we add the Shadow Stitching on top. Work over the stitched trees and the unstitched sky, shadows, buildings

and trees in Diagonal Rain using 1 strand of Accentuate #385 Icy White. An aura of light can be suggested around the street lamps with a sparse burst of long and short stitches using 1 strand of Accentuate #303 Yellow around the glass globes.

Think of different ways you can "imply" something on a canvas with your stitches and thread. You are writing a story with your needle.



MEDIEVAL MOSAIC VARIATION



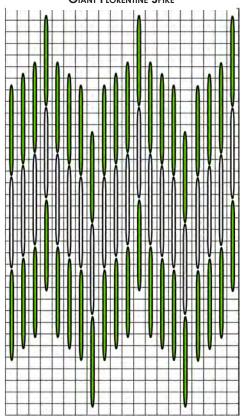


## HOW DO I DO THAT

#### **IMPRESSIONISTIC STITCHING**



GIANT FLORENTINE SPIKE



We unpacked two great outdoor scenes last month from Pippin Designs that offer great opportunities for stitches that "imply" either shape or direction.

#### Sidewalk with Umbrellas, 18m, by Pippin

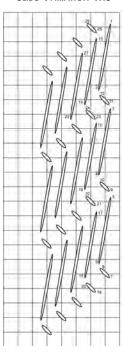
Stitch the darker shadows of the umbrellas in Basketweave. Then use a single strand of overdyed silk or cotton floss to work Slide Variation  $1 \times 5$  for the lighter red of the closed umbrella shoots. You may want to shorten the stitches to a  $1 \times 3$  Slide Variation as the umbrellas get shorter. It is easy, just shorten the longer stitches in the pattern to all be over 3 canvas threads instead of 5 canvas threads.

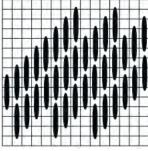
#### Picnic Table with Chairs, 18m, by Pippin

The top of the table could be worked in Japan Stitch using 1 or 2 strands of over-dyed cotton floss, reversing the direction flow along the oblique painted line (Continental that line) creating the two sides of the table top. Work the post of the table in Giant Florentine Spike using 1 or 2 strands of over-dyed cotton floss.

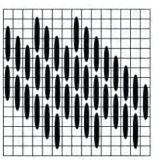


SLIDE VARIATION 1x5





JAPAN STITCH





## **NEW ARTIST**

### LOOK AT THESE NEW ARTISTS WE FOUND AT MARKET!

We were thrilled to see first time Vendors/Designers at the Dallas market and to see so many new artistic and creative designs. Please visit our web page and check out the new designers we have added.







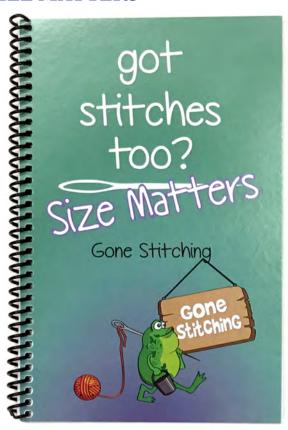




## **BOOK REVIEW**

### **GOT STITCHES TOO? SIZE MATTERS**

Renée Seidman of Gone Stitching has a new book, Got Stitches Too? Size Matters. Like her other books it is a convenient 5 1/2" x 8" size with a spiral binding. The cover pages are full color heavy but thin cardboard to offer sturdy construction. Every interior page is glossy full-color on quality heavy paper. These books are built to last through multiple page-flipping frenzy. Now, down to the brass tacks. Michele Mandel and Renée Seidman own a retail shop in Bergenfield, NJ and deal with customer needs every day. They know that one of the hardest things for people to do is select stitches for different areas of design on their needlepoint canvases. Knowing that, they dipped into their deep well of stitches and created a stitch book organized not only by straight, diagonal, crosses & twisted stitches but also by size to allow you at a glance to determine whether the stitch would be good for small, medium or large areas on your canvas. There are little signs hanging on the page above each stitch that indicate the size, or in many cases, sizes of design for which the stitch would be appropriate. Each color diagram of the stitch also has a photograph of a stitched example of the stitch worked on #18 mesh.



If you own an arsenal of stitch books, many of these stitches will look familiar, but I will say that I saw a few that

I was not familiar with and will want to use when writing guides. A few notables are: Big Love page 18, Streamers page 19, Roll the Dice & Grecian Urn page 20, Lace Stripes with Beads page 46 and Birdsnest page 49. There is an Index that lists not just the name of the stitch but size and stitch type along with the page number.

#### INTERESTING NOTE ON STITCH NAMES

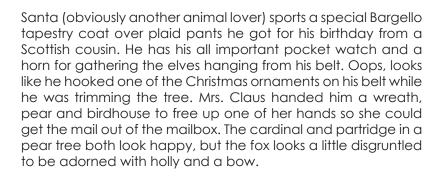
It can be confusing when you come across a familiar stitch in a new book or guide with a name different than you remember. I will say that I KNOW that I am guilty of giving a new name to an old stitch, not to confuse or try to convince people that I invented the stitch, but for the simple reason that there is no definitive reference material where you can research the original source or name of any stitch. Many stitches have been created in different locations at similar times and then taught to a friend or relative, who then changed it a little bit and used it somewhere else. That stitch was seen by a stranger who jotted notes and changed it a little more before using it on her daughter's stocking. 10 years later a friend wanted to know the stitch and they made up something very close that was used on a footstool for Aunt Jane. That footstool wound up in a yard sale down the road and a total stranger decided to recreate the stitch on a pillow in her den to go with the "new" footstool she bought. TEST! What was the name of the original stitch or any of it's morphs???? You see what I mean? It can be tough to keep the same name on the same stitch through all uses over hundreds of years.



## **CURRENT HOME STUDY!**

### **ZERO DEGREES NORTH**

#### BY KELLY CLARK



It is with mixed emotions I announce the last of the Zero Degree Characters is finished. I would probably be more upset to see the final character leave my frame stand if I wasn't allowed to return to the Residence. Oh WOW, the Residence!!! I better get stitching if I want to finish on time.

**Kit #8** Santa

COST: \$193<sup>75</sup>

Please note that this shipment will be later than previously scheduled.

Kit #4

Sack o' Presents

COST: \$136<sup>50</sup>

Kit #7 Reindeer

COST:  $\$200^{00}$ 

canvas, guide, & threads

Kit #6 Jeeves

COST: \$19650



**Kit #2** Santa's Sleigh

Kit #5 Mrs. Claus COST: \$22575



The North Pole COST:  $$216^{25}$ 



COST:  $\$176^{50}$ 







Christmas Tree

\$17250

COST:

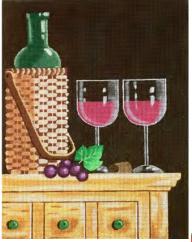






## **NEW GUIDES AVAILABLE NOW**

### **BY AMY BUNGER**



#### **Beach Books**

by Melissa Shirley 18m 16" x 9"

Canvas \$286°° Stitch Guide \$245°° Thread Kit \$300°°



#### A Toast

by Suzie Vallerie 18m

8.25" x 10.75"

Canvas \$139°° Stitch Guide \$122⁵° Thread Kit \$103⁵°



#### Santa's Books

by Melissa Shirley 18m 16" x 9"

Canvas \$297<sup>00</sup> Stitch Guide \$245<sup>00</sup> Thread Kit \$279<sup>50</sup>



#### Spring Tuffet Birdhouse by Kelly Clark 18m

4" x 7"

Canvas \$ 75°° Stitch Guide \$ 52°° Thread Kit \$ 74°°



#### Yellow-Clapboard Birdhouse by Kelly Clark

18m 4" x 6"

Canvas \$ 75<sup>00</sup> Stitch Guide \$ 52<sup>50</sup> Thread Kit \$ 98<sup>05</sup>



Have a canvas and want to know if Amy has written a stitch guide for it...Our stitch guide catalog is searchable by Designer and Subject.



#### Arrows

by Melissa Shirley 18m 13.5" x 6" Canvas \$125<sup>50</sup>
Stitch Guide \$70<sup>00</sup>
Thread Kit \$115<sup>30</sup>



#### Lizard's Tongue

by Kirk & Bradley 18m 3.5" x 6" Canvas \$79<sup>50</sup> Stitch Guide \$35<sup>00</sup> Thread Kit \$51<sup>50</sup>



## **NEW GUIDES AVAILABLE NOW**

### **BY AMY BUNGER**



#### **State Santas**

by The Meredith Collection 18m sizes vary stitch guide works for every state

Canvas \$ 62°° Stitch Guide \$ 25°° Thread Kit \$ 43°°







#### Owl Hoots by Kirk & Bradley 18m 3.5" x 6.25"

Canvas \$79<sup>50</sup>
Stitch Guide TBA
Thread Kit TBA

# GUIDES COMING SOON



### **Colorful Birds** by Oasis

18m 7" x 13" Canvas \$119<sup>50</sup> Stitch Guide TBA Thread Kit TBA



Betty & Boo by Love You More 18m 7" x 9"

Canvas \$114<sup>50</sup> Stitch Guide TBA Thread Kit TBA



## **GUIDES COMING SOON**

### **BY AMY BUNGER**



#### Believe by Mary Engelbreit from Painted Pony 18m 8.5" x 10"

Canvas \$169<sup>50</sup> Stitch Guide TBA Thread Kit TBA



#### Citron Bowl by Melissa Shirley 13m 17" x 13"

Canvas 354<sup>50</sup>
Stitch Guide TBA
Thread Kit TBA



## Winter Bird by Maggie 18m

Canvas \$13200 Stitch Guide TBA Thread Kit TBA

9" x 9"



Art Deco Lady in Red by the Meredith Collection 18m 12" x 13.5"

Canvas \$209<sup>50</sup>
Stitch Guide TBA
Thread Kit TBA

### Halloween Banner

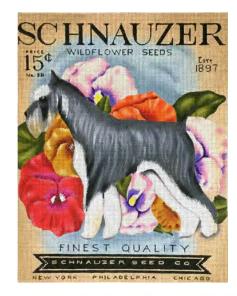
by Patti Mann 18m 6.5" x 24"

Canvas \$268<sup>50</sup> Stitch Guide TBA Thread Kit TBA



## **GUIDES COMING SOON**

### **BY AMY BUNGER**



Schnauzer Seed Co by Tango & Choclate 18m 9" x 12"

Canvas \$200<sup>50</sup> Stitch Guide TBA Thread Kit TBA



**Pumpkin Topiary** 

by Melissa Shirley 13m 12" x 20"

Canvas \$275°°
Stitch Guide TBA
Thread Kit TBA



by Rebecca Wood 18m 18.5" x 15.25" Canvas \$660<sup>50</sup> Stitch Guide TBA Thread Kit TBA



Canvas \$132°° Stitch Guide TBA Thread Kit TBA



# **GUIDES COMING SOON**

### **BY AMY BUNGER**



#### **Summer Birds**

by Charley Harper from The Meredith Collection 18m 19.5" x 14.25"

Canvas \$429°° Stitch Guide TBA Thread Kit TBA



**Bird in Cage** by Colors of Praise 18m 8.5" x 11.5"

Canvas \$125<sup>50</sup> Stitch Guide TBA Thread Kit TBA Grinch by Raymond Crawford 18m 7" x 13"

Canvas \$147<sup>50</sup>
Stitch Guide TBA
Thread Kit TBA



Tall Grass Prairie
by Charlie Harper
from The Meredith Collection
18m
7.5" x 25.5"



## TRIPLE "T" CLASS

### TEN TEMPTATIONS BY TONY

We had an overwhelming response to the earlier announcement of an embellishment class by Tony Minieri offered here in June of 2019. After speaking with Tony, he has agreed to increase the number of designs to TEN tempting, brand new canvases from which you can choose, AND he is going to stay for a second session to allow more people to share in the experience. Tony will write a custom guide for each of the 10 canvases shown and will personally select the threads for each of these needlepoint adventures. Choose either (only one session per person):

Session #1 — Thu., June 6 - Sat., June 8, 2019, or... Session #2 — Mon., June 10 - Wed., June 12, 2019

Choose one canvas (or more) from those below (different mesh size or color changes cannot be offered for class canvases). Deadline for canvas selection is January 1, 2019. Class canvases must be purchased from Amy's Golden Strand. Space is limited, and all sign-ups must be done on our web page.



**Beach Babes** by The Meredith Collection 18m 11" x 14" \$19800 Canvas

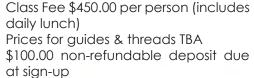


\$24250

**Christmas Books** by Alice Peterson 18m 16" x 11.5" Canvas



There's Always a Showboat by Vicki Sawyer 18m 9" x 12" Canvas \$24900







**Tribal Mask Giraffe** by Timothy Chapman from Tapestry Fair 18m 8.5" x 11.5" Canvas \$18700



**Day Dreaming** by Karen Dukes from JulieMar & Friends 18m 9" x 12" \$20500



**Row of Poppies** by A Stitch in Time 18m 19.5" x 10' Canvas



**Pumpkin Patch Party** by The Meredith Collection 18m 23.5" x 12" \$33000 Canvas



**Dottie** by CBK Needlepoint 18m 10.5" x 12 \$20750 Canvas



Melon by Melissa Shirley 18m 17" x 12" Canvas \$31900



Eagle by Jane Tattersfield 18m 16" x 16" Canvas \$40700



# 12 STARS OF CHRISTMAS CLUB

### **BY LORI CARTER**

On the 9th and 10th day of Christmas nine Ladies went dancing dressed in pink and purple while the Lords leapt with joy that they could join the festivities. Lori Carter enhanced these Raymond Crawford designs with creative stitches and ideas...she even dressed the Lord in suede boots! You can sign up on the website with a \$100 deposit or call the shop.





## **BREEZY VANES CLUB**

### **SIGN UP NOW!**

Our new club begins this month with the October Breezy Vane. Zelda is spinning high above the Haunted House; her wild hair blowing in the wind. These Rebecca Wood designs come to life with Lori Carter's creative ideas. Sign up on our website with a \$100 deposit or call the shop (901-458-6109).







## **NEW PRODUCT**

### **SELF-FINISHING 4" ORNAMENT FRAME**

From Cheryl & Annie, this beautiful highly polished silver-tone ornament frame is perfect for self-finishing your 4" round ornaments. You can trim your canvas to exact size to glue and pop in or trim your canvas making tabs around the edges and fold them over light padding before mounting. A small trim glued around the ornament edges after inserting gives a "finished" look.

Kathy Schenkel used this self-finishing technique to frame her Titanic 4" Round Ornament. Taking an extra step, Kathy added long red bugle beads in the small ornament topper section of the frame...l can see Uncle Bill's Tweezers coming in handy for every step of this finishing for sure.

Dang I hate clever people, they make me feel very dull and slow in comparison. Hooray I love clever people because they come up with just the thing I needed without knowing what it was!!! I am now collecting all the 4" ornaments I can find.

COST: 2000

20

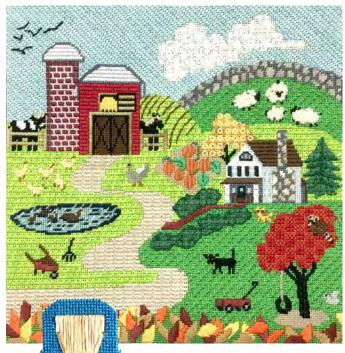


## **CUSTOMER GALLERY**



**Church Night Path**by Kathy Horvath-Buchanon
from Maggie
stitched by Joan Crofton





Farm Scene by Patty Paints stitched by Stephanie Cheney

**Zombie Tonic**by Kirk & Bradley
stitched by Polly Vaughan
stitch guide by Amy Bunger

Owl & Sunflowers by Rittenhouse stitched by Courtenay Butler stitch guide by Amy Bunger



## **CUSTOMER GALLERY**



stitch guide by Amy Bunger



#### **Broom Rides 25**

by CanvasWorks stitched by Polly Vaughan stitch guide by Amy Bunger finished by Deborah Castro

#### **Good Witch**

by Heidi Stanley stitched by Patricia Wakefield finished by Barbara's Needlepoint



# **CUSTOMER GALLERY**



Ingride by Melissa Shirley stitched by Jeanne Kunzman stitch guide by Amy Bunger



Smelling a Rose by Lee stitched by Patricia Wakefield stitch guide by Janet Alter



Spooky by Heidi Stanley stitched by Patricia Wakefield finished by Barbara's Needlepoint