

# Amy's

needlework supplies & classes

FEB/MAR 2015

what's inside this month

## A WINTER STORM OF NEW PRODUCTS

As I walked and sometimes ran up and down the aisles at the 2015 Winter TNNA (The National Needlework Association) market, I was truly bowled over by the great new products of all types: canvas design, publications, tools and more.

New books were introduced from several sources. January must have been book month; we launched "It's Elementary," Chapter One of *Mysteries of Needlepoint* book club, Carole Lake & Michael Boren released their book, *Desert Island Stitches*, and *Just the Stitches I Use* by Julia Snyder was also introduced last month. The new edition of *The Needlepoint Book* by Jo Christensen is to arrive in Spring with a proposed April delivery date.

Not to be outdone, new gadgets were on every corner of the showroom floor. Cute new magnets and needle cases filled the Accoutrement booth and customers were gathered 3 deep to take home new treasures. The Sheep Farm magnets from Camus are adorable with their fluffy "not fat" bodies to hold your needles. Puffin Company has added Notion Niches to their line in three sizes along with more new products you will see in this newsletter. We will soon have a little bucket filled with pocket-sized scissors called Super Snips. These inexpensive tiny scissors come in fun colors and have a little protective cap for the tip. Perfect for the travelers this Spring and Summer or to throw in your classroom bag. I can't stop talking about the new needlepoint canvas designs. Fun whimsical animals from Zecca, Melissa Shirley never fails with more Vicki Sawyer designs, 1600's art reproduction of fruit and vegetable still life paintings and her own wonderful Winter designs. The fabulous Women in Profile series from Lani Designs was a show-stopper for me. I could go on and on but you will see all of this on the following pages.

Happy Valentine's Day,  
AND the luck of the  
Irish to ye in March!

Amy, Eileen, and  
Khardiatou

### NEW PRODUCTS

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AND MORE!

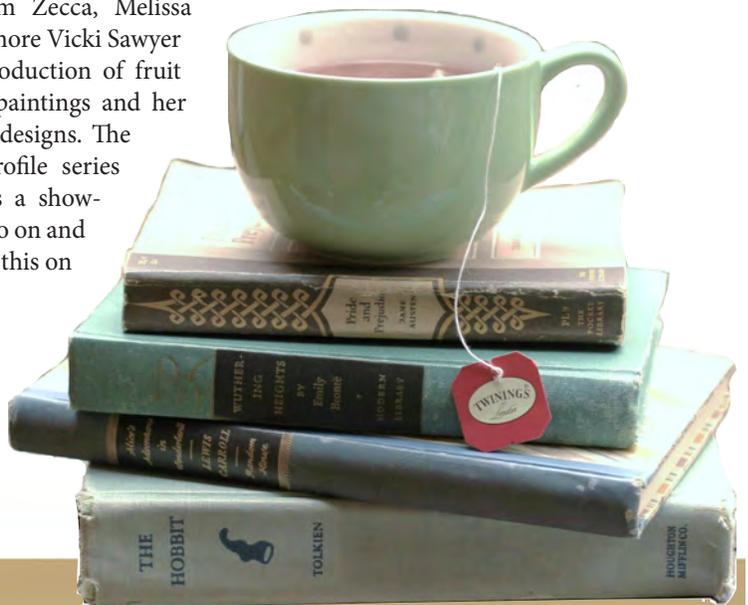
*Amy's Golden Strand*

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Memphis, TN 38122

phone: 901.458.6109

fax: 901.323.4701



# PUFFIN ACCESSORIES

## NOTIONS NICHE



The new Notions Niche tool boxes come in three sizes. The large and medium sizes are lined with soft fleece to prevent scratches on your needles and scissors but also handy to use for beads. The Magnet closure is VERY STRONG and will hold the case closed until YOU WANT IT TO OPEN. No spilled needles and tools in your stitching bag. The Made In USA cherry wood boxes are smooth and well made and adorned with the Puffin signature custom metal sculpture designs from Thailand. The small Notions Niche box has a snug slide lid to get into the wooden box. There is no lining in this box, designed to hold needles, counting pins, and other small notions.

## COUNTING PINS

The newest designs available in Size 22 Tapestry Counting Pins are the Bees & Beehives pins.

COST:  
SET OF FOUR PINS \$12<sup>00</sup>  
ASSORTED



COST:  
LARGE \$45<sup>00</sup>  
OUTSIDE DIM. 2.25"X6.5"  
MEDIUM \$32<sup>00</sup>  
OUTSIDE DIM. 2"X5"  
SMALL \$22<sup>00</sup>  
OUTSIDE DIM. 1.75"X2"

## MICRO-THREADER

Now this Magnetic Micro Needle Threader is a "must have" for sure. This little jewel will thread a BEADING NEEDLE! Four designs are available; sheep, bee, butterfly and heart. Each threader comes with a light-weight magnet to hold the threader to your canvas for quick access.



COST:  
MICRO-THREADER \$8<sup>00</sup>

# NEW PRODUCTS

## LEATHER TASSEL FOBS

COST: \$32<sup>00</sup>

I have been sitting on these tools since before market to introduce them in this newsletter. Ellen Davis, owner of Merry L Needlework Accessories, designed these magnificent beaded topped leather fringe tassel scissor fobs (now that is a mouthful). The suede tassels are available in Pink, Raspberry, Brown, Teal and Blue. The little beaded tassel is 2 inches in length making the whole fob only 3.75 inches including the clasp.



## NEW ACCOUTREMENTS MAGNETS

COST: \$10<sup>00</sup>-\$18<sup>00</sup>





*The game  
is afoot!*

Chapter 2  
of the  
The Mysteries of Needlepoint  
Book Club  
is coming soon.

*Don't let the case get cold!*

Time is ticking...Contact us now about signing up.



Chapter 1 covered:  
Basics, Stitch Types and Compensation

Chapter 2 will cover:  
Pathways, Layering, and Composite Stitches

Call or email the shop to order:

901.458.6109

amys3808@aol.com



## The Mysteries of Needlepoint Casebook

This workbook will come on the months you do not receive a 2015 Mysteries of Needlepoint book chapter and will contain fun games and exercises related to the previous chapter to help you hone and retain the skills you are learning in this bi-monthly club.

It will be a new and challenging way to learn and practice needlepoint with lots of activities for beginners to advanced students.

Available for immediate download on February 15, or you can pre-order a mailed, printed version now. Answer keys will be provided in the subsequent chapter.

If you are interested in purchasing the Casebook, please visit our website [www.needlelittlemore.com](http://www.needlelittlemore.com). If you have any questions, don't hesitate to email or call.

901.299.7440

[ineedlelittlemore@yahoo.com](mailto:ineedlelittlemore@yahoo.com)

# 2015 BOOK CLUB

## MYSTERIES OF NEEDLEPOINT

Chapter One of the "Mysteries of Needlepoint" Book Club spills 54 pages of needlepoint information, tips, trivia, stitch diagrams and lessons on the five types of needlepoint stitches. There is also a section of tips, hints and suggestions to make sense out of compensation. The discovery section of the chapter gives your imagination a nudge to experiment and change the stitches you see and use.

The Book Club isn't just a stitch book, it is a tool and guide to expand your stitching experience and achievement. Each chapter will bring new lessons and stitches to the plate. Tools and techniques will be explained and explored. The ins and outs of Pathway, or the suggested order in which to work your stitches and why, will be discussed in Chapter Two. There will be lessons on breaking composite stitches into layers or steps making them easier to follow. Just knowing which stitch pattern to work first can be a big help on complex stitches.

Chapter Three will begin a journey into learning the tricks of the trade on canvas embellishment which will be continued in more than one chapter. Adding decorative stitches to a painted canvas can enhance the design or obscure it and there are some rules and guidelines which will help you make the correct decisions when stitching any piece of needle artwork.

No need to travel, no need to leave the comfort of your stitching nest. Relax, wear your slippers and learn more about needlepoint in your own time and your own way. To further your needlepoint class experience there is the new *Mysteries of Needlepoint Casebook* series, a companion to the 2015 Book Club.

PER CHAPTER \$30<sup>00</sup> + SHIPPING  
SIX INSTALLMENTS, WITH ONE CHAPTER MAILED TO YOU EVERY OTHER MONTH.

## THE CASEBOOK

There's more than one way to learn needlepoint... the Casebook is a learning tool designed to reinforce your understanding and review essential concepts in this chapter-by-chapter companion to *The Mysteries of Needlepoint*. This practice workbook will contain a wide variety of exercises and activities that will be both fun and challenging while helping you develop your knowledge and skills as a needlepointer. This is a fresh, innovative and helpful new way to practice needlepoint.

PER CHAPTER \$15<sup>00</sup> + SHIPPING  
SIX INSTALLMENTS, WITH ONE WORKBOOK MAILED TO YOU ON EVERY "OFF MONTH" OF THE BOOK CLUB.

## MYSTERIES OF NEEDLEPOINT MAGNET

If there is one piece of advice I can offer every stitcher it is accessorize, accessorize, accessorize. Even when you are too tired or too indecisive to stitch, you can play with your tools and toys. What would be better to have an official "Mysteries of Needlepoint" magnet. I can't think of a better image than the profile of Sherlock Holmes to symbolize the enigmas uncovered in the needlepoint world. This magnet is strong enough to hold a huge load of needles and even small scissors. Its strength holds up to the unyielding reputation of the master sleuth, Mr. Holmes.

SHERLOCK  
MAGNET  
1.5" ROUND  
\$18<sup>00</sup>



# HOME STUDY

## SHEHERAZADE HOME STUDY PROJECTS



SULTAN'S TRAY

Sheherazade Part Two "Sultan's Tray" Kit #2 has shipped. This second kit of the Sultan's Tray Design experiments with 3-D ribbon and bead embroidery on an exotic multi-step custom designed stitch for the aqua background.

Take a look at the December newsletter for information on the Ribbon Leaves. The leaves on these branches are made with a fascinating ribbon technique. I had to practice and experiment several times to get just the right look. With the help of some special ribbon from Planet Earth, I am very pleased with the effect. The 3-D appearance of the "window" panels on this design was enhanced with Raised Spider Stitches for the berries and a combination of beading and ribbon for the open blooms of rich red flowers.

I am really in love with working these incredible designs created by JP Sligh of Labors of Love. His attention to detail in the patterns has made these projects challenging but BEYOND FUN!

## NEW SHIPMENT SCHEDULE

**ALADDIN'S LAMP PART ONE, KIT #3**  
shipped on or around April 1st, 2015 (no foolin')

**SULTAN'S TRAY PART TWO, KIT #3**  
shipped on or around June 1st, 2015

*I apologize for the change in schedule and truly hope this change does not create any problems for any of the participants but I under-estimated what I had on my plate this year. I hereby officially step down from the Super Woman category of finishing on time!*



ALADDIN'S LAMP

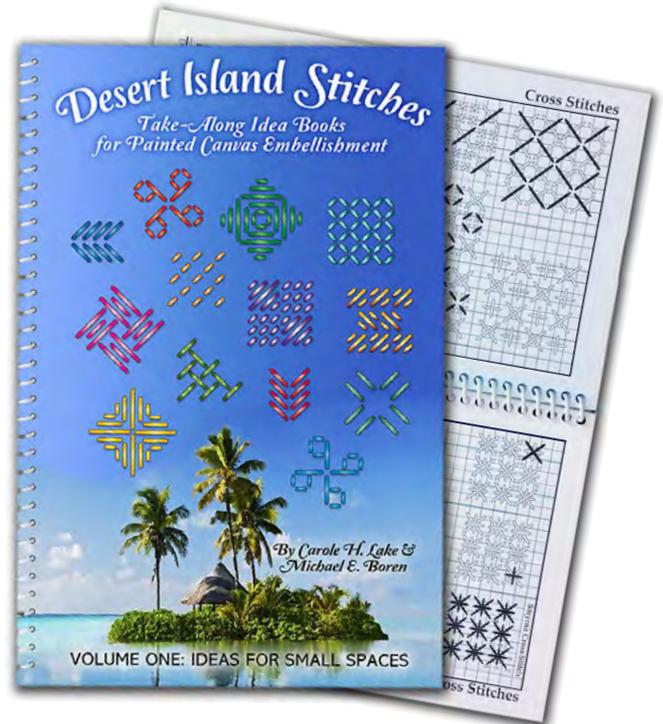
# BOOKS OF NOTE

## DESERT ISLAND STITCHES: TAKE-ALONG IDEA BOOKS FOR PAINTED CANVAS EMBELLISHMENT

The focus of this book (the beginning of a series) is tackling the ever-present issue of small design areas. There are good explanations and advice on how to use the stitches in the first few pages. There are blue dividing pages between sections to help in your search for the perfect stitch type. Carole & Michael have taken many stitches you might recognize, but WHOA NELLIE have they ever twisted and turned them into hundreds of variations and color combinations. There are lots of combinations I have never tried and they are all very versatile for the smaller needlepoint spaces in your life.

The book is small and easy to carry but packs an incredible amount of stitches between its covers. A few of my favorite stitches can be found on mid-page 44 and the overlapping oblique stitches on page 45. Ooh, ooh the checkerboard patterns at the top of page 66 or the trellis-like patterns on page 67. Wait..WAIT...I like the plaited & tied variations on page 74 and the dramatic crossed on page 78. Well, I guess it would have been faster to say "What's not to like about this book?"

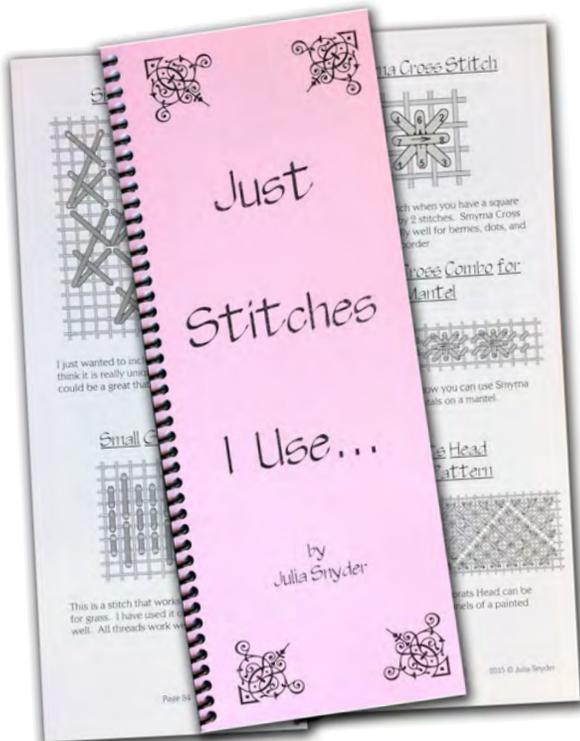
DESERT ISLAND STITCHES \$30<sup>00</sup>



## JUST STITCHES I USE

This book is filled with almost 150 of Julia's favorite stitches. You will recognize some stitches from her previous books, but she has added many new stitches, techniques and ideas. Julia is very generous with her "where to use it" advice which we all love. She has great advice on making and couching wired Kreinik on page 17. Every other page I found a new favorite for myself. Just take a look at page 7 and check out those Amadeus Wings, or Basket #2 on page 11...Carl's Crosses on page 15 are fabbbuuulouss!!! Crescents galore on pages 18 thru 21, Erica Braid on page 32, Lattice Chain, Robin's Lace, Charlise's Flamingos....well, you get the idea. These are stitches you won't find in your mother's needlepoint books. Wonderful and, in some cases, quirky - - - I love 'em!

JUST STITCHES I USE \$50<sup>00</sup>



## NEW CANVASES

If you missed our Madcap Facebook Display of the Winter Market, you can still return to those posts to see many more canvases and enjoy the “feast your eyes” experience of seeing a carnival ride of needlepoint amazement on display.

### MELISSA SHIRLEY

Melissa Shirley not only has the perfect artists eye to create temptations we cannot resist, she also has an incredible eye for bringing the most delectable creations by other artists to our needlepoint table. Vicki Sawyer designs have been incredibly popular in 2014 and it appears their success in 2015 will continue. Two of my favorites being VS122 “Beach Party” and VS123 “Party Bus.”



#### Beach Party

Artist Vicki Sawyer  
VS122  
18m  
21x6  
\$267.<sup>00</sup>



#### Party Bus

Artist Vicki Sawyer  
VS123  
13m  
15x11  
\$254.<sup>50</sup>

*“Don’t you just want to hop on and share in the fun?”*

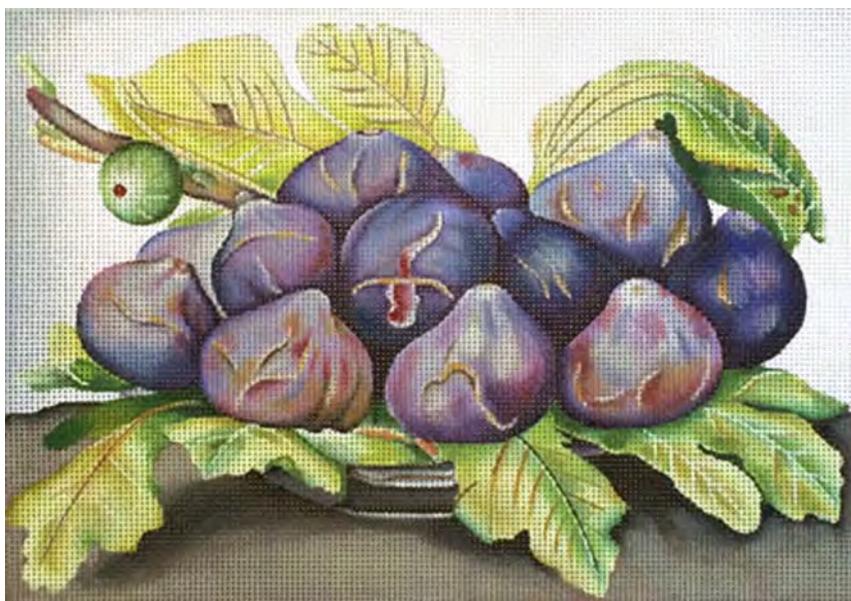
# NEW PRODUCTS

## MELISSA SHIRLEY

I was especially drawn to the artwork of Giovanna Garzoni (17th century artist) lovingly transferred to needlepoint canvas by Melissa Shirley's master hand. If I can own the #1841 large bowl of Lemons & Limes or those scrumptious #1845 Figs on a Plate, then I can die a happy stitcher



**Citron Plate**  
 Artist Giovanni Garzoni  
 1841  
 13m  
 17x13  
 \$319.<sup>50</sup>



**Citron Plate**  
 Artist Giovanni Garzoni  
 1845  
 13m  
 12x8.45  
 \$178.<sup>50</sup>

# NEW CANVASES



**Floral Menorah**  
**1808**  
 13m  
 13x13  
 \$191.<sup>50</sup>



**Hanukkah House**  
**1810**  
 18m  
 5.25x8  
 \$101.<sup>00</sup>



**Winter White Santa Sock**  
**1803**  
 13m  
 11x23  
 \$332.<sup>00</sup>

## MELISSA SHIRLEY

The light touch of warm colors dabbed on these Winter canvases make them the perfect stitching companion during the last weeks of the season.



**Winter White Santa Dome**  
**1802**  
 18m  
 6x10  
 \$115.<sup>50</sup>



1817-A holly

1817-B heart

1817-C acorn

1817-D snowflake

1817-E santa

1817-F bird

1817-G pinecone

1817-H wreath

Gifts Series, 1817 A-F, 18m, 4x5,

\$71.<sup>50</sup>

# NEW CANVASES

## LANI

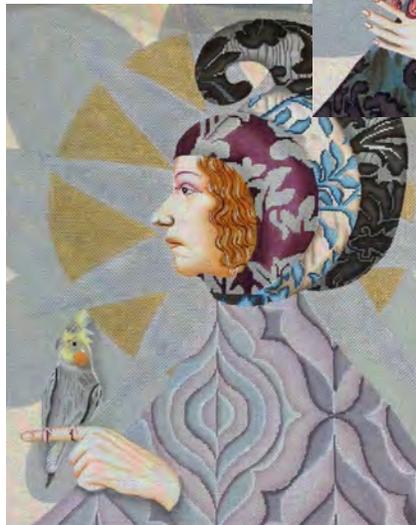
Lani Silver designed these magnificent Women in Profile. We have already sold several and I was privileged to get to play with threads for at least one.



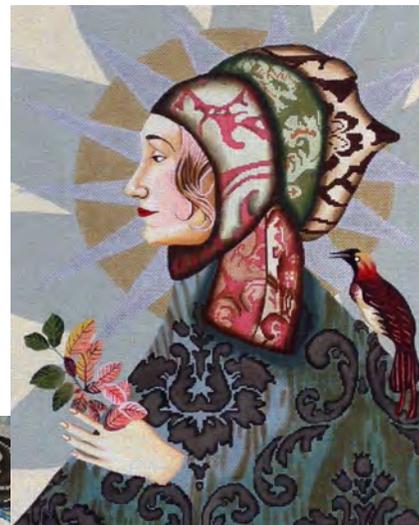
**Isabella**  
1051  
18m  
13.75 x 17  
\$315.00



**Lucrezia**  
1053  
18m  
13.75 x 17  
\$315.00



**Alessandra**  
1052  
18m  
13.75 x 17  
\$315.00



**Giovanna**  
1054  
18m  
13.75 x 17  
\$315.00

## RUTH SCHMUFF

....and our Valentine Queen for the day is....

**The Queen**  
Artist Sandra Vargas  
stitch guide by Sandra Arthur  
6120  
8x10  
\$210.00 (INCLUDES GUIDE)



# NEW CANVASES



3896



3901



3902



3898

3896 - Drac  
 3898 - Mummy Dearest  
 3899 - Crone  
 3901 - Beastie  
 3902 - Skully  
 from Dream House Ventures  
 Artist Elements  
 18m  
 4.25x4.25  
 \$59.<sup>00</sup> (EACH)



3899



**Holy Round Family**  
 Shelly Tribbey  
 C306  
 18m  
 5.5 x 5.5  
 \$59.<sup>00</sup>

**Three Visitors**  
 Shelly Tribbey  
 K103  
 18m  
 5.5 x 5.5  
 \$71.<sup>50</sup>

# NEW CANVASES



**Rooster with Flowers**  
from Birds of a Feather  
SW101  
13m  
11x11  
\$164.<sup>00</sup>



**Woodpecker Hollow**  
from Birds of a Feather  
AS756  
13m  
10.25 x 10.25  
\$164.<sup>00</sup>



**Bee Square**  
from Zecca  
ZE283  
18m  
5x5  
\$80.<sup>00</sup>



**Twin Flowers**  
from Dream House Ventures  
Artist Elements  
3865  
18m  
7.25 x 7.25  
\$105.<sup>00</sup>



**LadyBug Square**  
from Zecca  
ZE284  
18m  
5x5  
\$80.<sup>00</sup>

# CUSTOMER GALLERY



**Enchanted Snowman Stocking**  
from Tapestry Tent, Susan Roberts  
Stitched by Jeanne Kunzman  
Amy Bunger stitch guide



**3-D Thanksgiving House**  
from Melissa Shirley  
Stitched by Cindy McKown  
Amy Bunger Home Study



**Golden Santa Stocking**  
from Melissa Shirley  
Stitched by Jeanne Kunzman  
Amy Bunger stitch guide

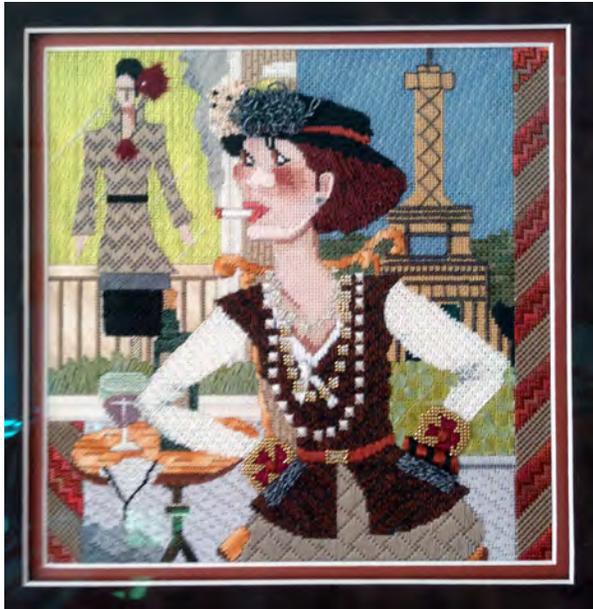


**Frank Bielec Santa**  
from Maggie  
Stitched by Patricia Wakefield



**You Don't Know Jack**  
from Mary Tussey  
Stitched by Patricia Wakefield  
Connie Camp stitch guide

# CUSTOMER GALLERY



**Coco Chanel**  
from Melissa Shirley  
Stitched by Jill Roth  
Amy Bunger stitch guide



**Madame Butterfly**  
from Melissa Shirley  
Stitched by Cindy McKown  
Amy Bunger stitch guide



**Scarlett**  
from Melissa Shirley  
Stitched by Cindy McKown  
Amy Bunger stitch guide



**Jelly Fish with Border**  
from Melissa Shirley  
Stitched by Stephanie Cheney

# CUSTOMER GALLERY



**Hysterical Historical Henry Hooter Tudor**  
from JP Needlepoint  
Stitched by Leslie Hanna  
some stitch suggestions from Amy Bunger



**Red Barn**  
from Ewe & Eye  
Stitched by Stephanie Cheney



**Booga Booga**  
designed by Laura Bruhns' father  
Stitched by Laura Bruhns



**boo**  
from &more  
Stitched by Diana Sagmoe  
Amy Bunger stitch guide

# february

sun mon tue wed thu fri sat

1	2	3	4	5	6	7
		WALK-IN		WALK-IN		
8	9	10	11	12	13	14
		WALK-IN		WALK-IN		
15	16	17	18	19	20	21
		WALK-IN		WALK-IN		
22	23	24	25	26	27	28
		WALK-IN		WALK-IN		

# march

sun mon tue wed thu fri sat

1	2	3	4	5	6	7
SHOP HOURS ARE NOT SET. PLEASE CONTACT US						
8	9	10	11	12	13	14
TO SCHEDULE AN APPOINTMENT, SO WE CAN HELP						
15	16	17	18	19	20	21
YOU WITH YOUR STITCHING NEEDS. <small>PREFERABLY A COUPLE OF DAYS IN ADVANCE</small>						
22	23	24	25	26	27	28
JUST GIVE US A CALL: (901) 458-6109						
29	30	31				

OR SEND AN E-MAIL: AMYS3808@AOL.COM

## MAY WE SUGGEST NEEDLE ARTIST CUTICLE OIL



Shea Butter plus 8 different oils. Convenient purse pack, just twist the base to move oil into the brush. Perfect for these dry winter months.

CUTICLE OIL \$6<sup>00</sup>