

Amy's

needlework supplies & classes

FEB/MAR 2016

what's inside this month

TNNA WINTER MARKET RECAP

Many of you followed our wild photography trip through the Winter TNNA Market in San Diego on Amy's Golden Strand Facebook page. If you haven't yet seen this spectacle you can still see our posts. Our albums include 1207 photographs of mostly new needlepoint or needlepoint related products. Most of the designers at market are familiar with our trade show shopping technique and are so helpful with our frantic questions while crawling all over their booths with tape measures, clip boards, and techno tools. Gathering this much information for all Facebook followers, leaves us little time to visit with the incredibly talented artists and innovators of our industry.

On the last day, Jill and I slowed down while the photos were still being processed and posted. We had a chance to really look at the new pearl, turquoise and hematite 5mm buttons in the Crystalletts line. We stopped to visit with Dale Lenci in DJ Designs to get a little more information about his unbelievable needlepoint lamp designs and special order laying tools. I always love spending time talking to Elizabeth and Jay Bozievitch in the Needlepoint Now booth. It seems like they always know so much about the world I live in and broaden my horizons with their conversation, ideas and beautifully crafted magazine. I had the luxury time on the airplane ride home to read the current issue and loved it. If you don't already receive this magazine, you should subscribe today.

Have fun!

NEW PRODUCTS

page 2-3, 6, 9-10, 13

NEW BOOKS

pages 4-5

HOME STUDY

page 8

SINGLES CLUB

page 11-12

AND MORE!

Needlepoint Now

www.needlepointnow.com
Published six times a year, every issue of Needlepoint Now includes intriguing needlepoint designs, innovative techniques, reviews on the latest accessories and books, and even a bit of humor.

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NEW ITEMS

We couldn't believe all the amazing magnets introduced at market! How cute?! There is something for everyone!

NEW MAGNETS



COST: \$10⁰⁰-\$18⁰⁰

And, if those aren't enough, our sister store, Needle Little More, has already been procuring Valentines magnets, seen here first:



COST: \$12⁰⁰-\$18⁰⁰

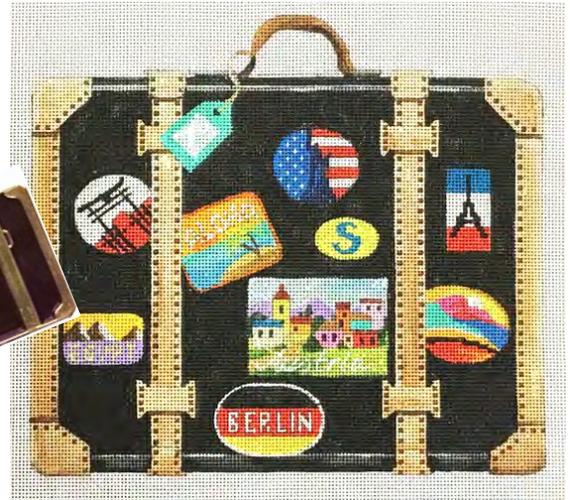
NEW ITEMS

TRAVEL CANVASES & MAGNETS

We couldn't help but notice how many new magnets matched new canvases. Check out these travel themes.



Travel Suitcase Magnets
\$10⁰⁰ each



Well Traveled Bag
Colors of Praise
\$147⁰⁰



Le Tour Eiffel
Renaissance
\$189⁰⁰

Paris Landmark Magnets
\$10⁰⁰ each



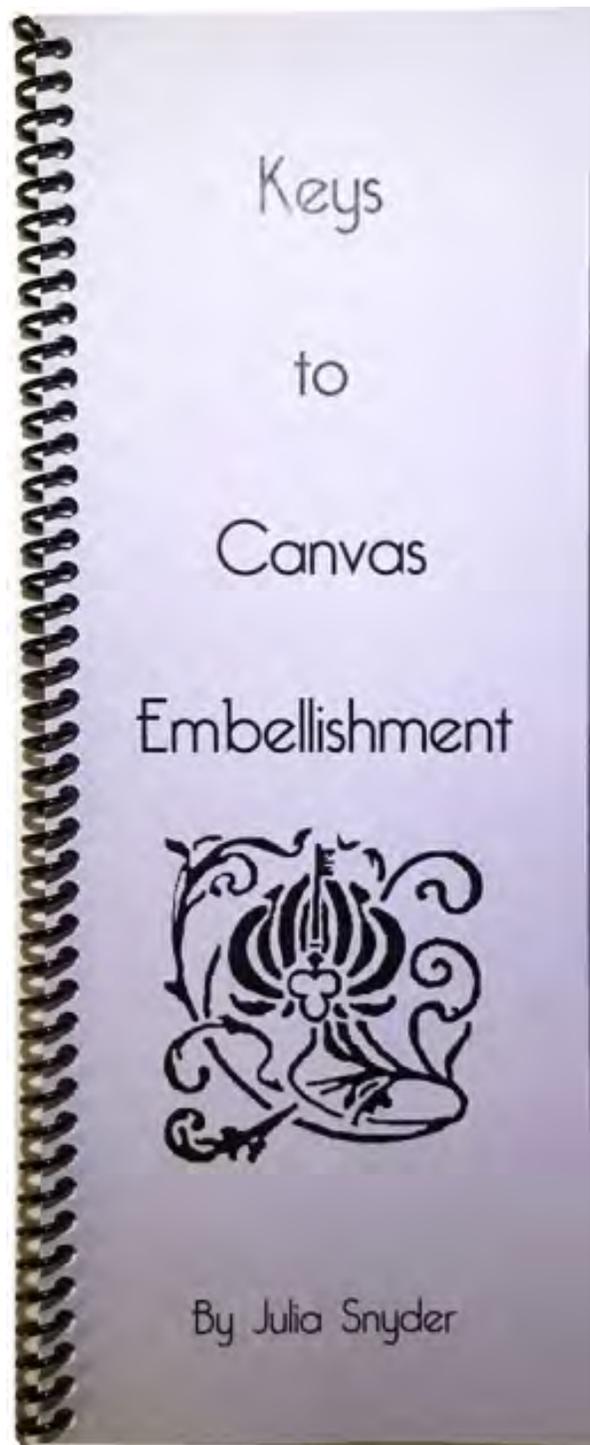
Mardis Gras Magnets
\$12⁰⁰ each



NEW Travel Ornaments
Kirk & Bradley
\$61⁰⁰ each



NEW BOOKS



KEY TO CANVAS EMBELLISHMENT

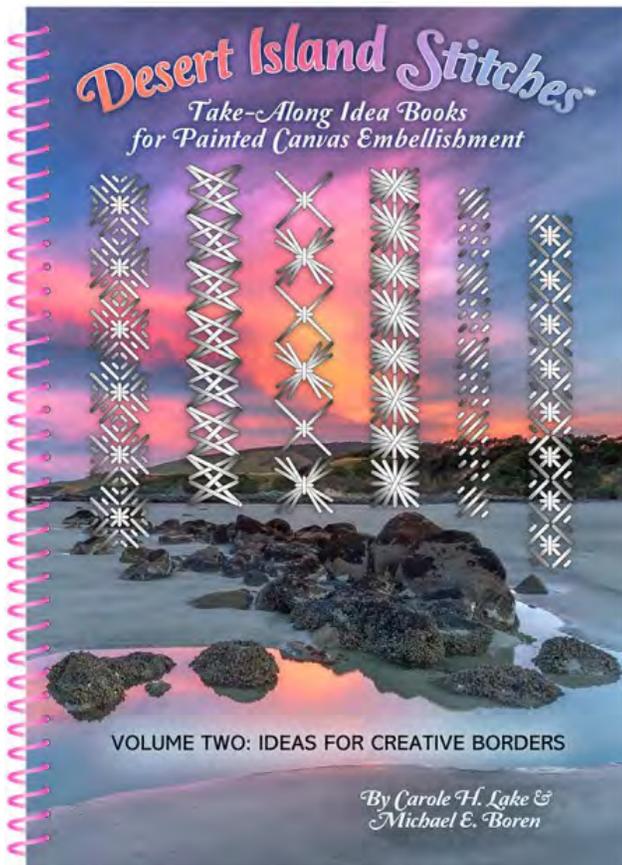
BY JULIA SNYDER

Julia introduced her latest book at the January 2016 TNNA Winter Trade Show. There are several new Tent Pattern Designs that are going to be used in many of my future guides. Julia is a genius at taking this small simple stitch and turning it into a show stopper. The Arrow Border on page 15, Bow Corner and Border on pages 19 & 20, Braided Band on page 21, and Wave Corner and Border on pages 59 and 60 need to be added to every border notebook in the land. There are many decorative and composite stitches in this book that you will want to use such as; Helen's M Lace and Variation on page 33, Mickey's 4-Leaf Clover (Darning or Satin) pattern on page 43, and Wall Crosses on page 59. After playing with the stitches (I eat dessert first with my stitch books), I went back and read the first few pages of the book on dimension, stitches, canvas embellishment, and beading. I must admit a little confusion on reading about the 3 sheep under Dimension, but once I read it through and ignored that Basketweave on a Stick is not a "thread" and concentrated on number of strands and size of the spacer you stitch over it was smooth sailing and a really good tip. I did find a few more lines in the text that were not easy to follow, but on the whole there are many good points and tips. I recommend "reading" this book.

COST: \$40⁰⁰

MORE NEW BOOKS

BY CAROLE LAKE & MICHAEL BOREN



DESERT ISLAND STITCHES VOL. 2: IDEAS FOR CREATIVE BORDERS

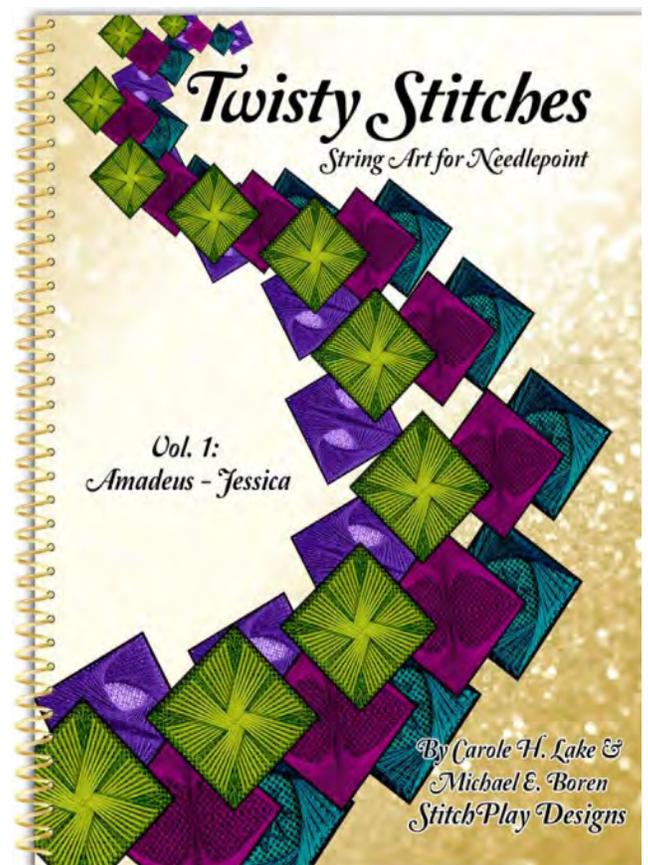
The sequel to the very popular Desert Island Stitches Vol. 1, released in January 2015, was front and center in the Rainbow Gallery booth at market. This new book is filled with ideas for creative borders. As explained on page 5, borders are not just for framing a design like a picture frame; they can also be used within a design area. Maybe vertical lines of a border design could be used as striped wallpaper behind your subject or used horizontally as a tabletop or floor. The book contains six different border types or possibilities which start small and increase in size within the pages on that type of border. Before you begin dipping into the border stitches, study pages 9 & 10 on The Rules of Divisibility to avoid the dreaded "rippit" and the daunting "do-over." Thanks Carole & Michael for another usable carry-along Desert Island book.

COST: \$30⁰⁰

TWISTY STITCHES VOL. 1: AMADEUS - JESSICA

Have you ever looked at the magnificent Crescent, Amadeus and Jessica Stitches and thought you would have to take an architecture class to be able to accomplish their cathedral-like majesty? This "how to" book starts with an interesting two-page FAQ list to take some of the questions out of the procedure before you even dip into the stitch diagrams. Each stitch is explained in text, diagrammed on a graph AND photographed in completion and many times in step by step photos. I recommend this book for anyone who wishes to understand, experiment, and use "string art" stitches on their needlepoint canvas. Don't forget to read each and every "Things to remember when stitching..." bullet list, as there are many tips to help you avoid being tripped up. Every stitch is simple when you know the tricks.

COST: \$58⁰⁰



NEW CANVASES

THESE ARE FLYING OUT THE DOOR

There were some incredible new bird canvases at market. We are sure there is something you will enjoy.



Night Watch
Birds of a Feather
\$143⁰⁰



Owl in Beanie
Julie Mar
\$47⁵⁰



Cardinal in Carnival Hat
Julie Mar



Chickadees in Winter Wreath
Melissa Prince
\$147⁰⁰



Chickadee in Santa Hat
Julie Mar
\$47⁵⁰



Domed Cardinal
Raymond Crawford
\$48⁵⁰



Hummers
Melissa Shirley
\$292⁰⁰

BOOK CLUB

MYSTERIES OF NEEDLEPOINT

The Mysteries of Needlepoint Book Club started in 2015 and continues with Chapter 6 coming in the early months of 2016. This is a book of needlepoint lessons presented as individual chapters. Topics like categories of stitches, pathway, compensation, creating depth, and how to choose stitches for a particular design are all addressed in this informative series. There are also hundreds of stitches included in the pages, many with suggestions on where to use them on your canvases. The Book Club was intended to be a total of six chapters, but with increasing requests for more applications of canvas enhancement ideas, we will announce details about additional "optional" chapters in future newsletters.



MYSTERIES OF NEEDLEPOINT SERIES

SIX INSTALLMENTS

\$30⁰⁰ EACH

STITCH OF THE MONTH

HAVE YOU SEEN?



This month, instead of a stitch diagram, we are taking a page from Book Club and demonstrating a new technique for making an alligator eye.

Use an Identi-pen to draw a pupil on the tiny 5mm pearl button from Crystalett for the eye of a creature. You can also draw an eye on a sequin or a smooth button.

TIP

Push the shank of the button into a block of styrofoam to hold it upright and still while you draw the pupils on the pearls.

CURRENT HOME STUDY

PUMPKIN PARADE BY MELISSA SHIRLEY



Kits 1 & 2

These kits cover all of the background areas of land and sky. Now we are on to the parade of witches and black cats....

KIT 1 \$78⁰⁰
KIT 2 \$84³⁵

Kit 3

We are digging in with the instructions for our Leader Witch sporting a jaunty orange ribbon on her modish Halloween Hat. This girl is setting a lively pace for her companions.

KIT 3 \$87⁰⁰

I can't believe we are starting to ship out Kit #5 of the Pumpkin Parade. This whimsical lineup of precious witches captured my heart early in the project. Each of the characters seems to have developed a personality of her own. I couldn't resist adding a very short little story about Witch #3 in this stitch guide. Her cute face with slightly surprised expression while riding her broom in the parade made me chuckle. I don't know about you, but I become very emotionally attached to each project and when the canvas includes people or animals, they come alive for me in the time we spend together. I guess I am now certifiably NUTS about needlepoint.

Pumpkin Parade, like all of our Home Study projects, will not retire unless we can no longer get the canvases from the designer. If you would like to work the Pumpkin Parade Home Study, give us a call to schedule a start date.

Kit 4

This kit builds the little cart behind our leader and her sister witch who is not quite so happy to be pushing the cart. Also included in this kit are the Jack-O-Lanterns and the finishing detail of baby lace along the bottom of the orange and green striped skirt.

KIT 4 \$79⁷⁰

Kit 5

As I mentioned, this session gave me a good chuckle. While everyone else is working hard, this witch is taking it easy on her broom. Perhaps she is the real Leader Witch.

KIT 5 \$79²⁵

PUMPKIN PARADE

CANVAS

\$290⁰⁰

NEW GUIDE COMING

UPCOMING STITCH GUIDE/POSSIBLE FUTURE HOME STUDY

Creepy & Kooky



"They're creepy and they're kooky..."

What is it about the odd and quirky that attracts us? This quaint family portrait brings chuckles and horror in equal quantities to entertain in a very clever way. Each small character has a distinct personality of its own and most of us are familiar with each and every one of them.

I really want to write a stitch guide for this canvas and hope that many of you will want to stitch it. Depending on the response from you, this may be turned into the next Home Study...please let us know what you think.

STITCH GUIDES V. HOME STUDIES

What is the difference between a Commercial Stitch Guide, a Custom Stitch Guide, and a Home Study?

A Commercial Stitch Guide is usually written by a teacher with the intention of using it as a teaching aid and/or sold as a companion to the painted canvas, sold directly from the canvas designer. Typically, the canvas is stitched by the guide writer and there is usually a photo, or several photos, of the finished project included with the guide.

My Custom Stitch Guides are detailed written guides including thread suggestions and stitch diagrams. Drawings are often included, but there is no photo of finished stitching.

When I develop a Home Study, I do stitch the canvas. I experiment with threads and stitches, offering helpful tips and hints in the instructions. Home Study stitch guides are more like mail-order classes, than just a stitch guide. Some of the Home Study Projects have their own private Facebook groups, which provides an opportunity for participants to work together as a "class", ask questions, share photos, and offer support if the going gets tough.

NEW PRODUCTS

CRYSTALETTS

New colors of Crystaletts 5mm buttons, 20 count package:

- | | | |
|--|--|--|
| Turquoise
with silver-tone rim
\$14 ⁰⁰ | Clear Crystal
with silver-tone rim
\$14 ⁰⁰ | Jet Black
with silver-tone rim
\$14 ⁰⁰ |
| White Pearl
with gold-tone rim
\$14 ⁰⁰ | White Pearl
with silver-tone rim
\$14 ⁰⁰ | |

Also available in 20 count packages...

Black Rhodium Coated MicroSpikes
3mm buttons
\$10⁰⁰

Uncoated MicroSpikes
3mm buttons
\$10⁰⁰

These can be used as is, painted, or colored with permanent markers; then coated with clear nail polish to protect from oxidation and abrasion.

What do I do with them?

These small buttons and spikes can be attached to your canvas to embellish different areas, creating jewels, spiked collars or fences, and eyes. EYES!?! Yes, eyes! You can use a permanent marker to draw pupils on the white pearl buttons to attach for eyes. Round pupils for clowns, dogs, people or slit pupils for cats or reptiles.



COMING SOON!

from Access Commodities

new Garniture Trim AND Heavy Gauge Soft Metallic Braid

from Kreinik

new colors of Kreinik Size 12 Braid

from ThreadworX

new Colors of ThreadworX Overdyed Floss & Size 8 Kreinik Metallic

from Sundance

new Size 14 Sundance Bead Colors and new colors on two Metal Accents

from Weeks Dye Works

4 new colors of WDW to be announced after the Nashville Market in early March

from Little Shoppe

new Winter Stitches book



SINGLES CLUB

What is a Singles Club?

These Clubs are not meeting places for dating, but they are a way of connecting with a needlepoint companion.

Everyone needs a needlepoint project that will go ANYWHERE. Singles Clubs are designed to be a fun, yet challenging way to pass the time on an airplane, in carpool, at a doctor's office or in your own stitching nest at home. All projects are small and most of the threads used are SINGLE strand, with no threads requiring a laying tool. These are not beginner projects, the guides are designed for a minimum of Intermediate level stitching to present some fun puzzles for your needle. Each Singles Club consists of three projects within a "single" theme and will be shipped one kit every other month to completion. Each project includes canvas, threads & attachments, and thorough guide with tips and hints.



BABY "Z" BASE
\$73⁰⁰

The perfect accessory to use with Singles Club canvases, the Baby "Z" Base. This little lap frame is adjustable in height and the clamp will hold any size bars from minis to Everites. It has a convenient little tray in the base for your scissors or needles while you stitch.

SPRING CLUB A

Starting March 2016
(March, May, July)



Spring Cottage
Rebecca Wood
\$44⁵⁰ canvas only



Striped Bird House
Melissa Shirley
\$61⁵⁰ canvas only



Backyard Bunny
Rogue Needlepoint
\$37⁰⁰ canvas only

SINGLES CLUB

CHRISTMAS CLUB A

Starting April 2016
(April, June, August)



Christmas Package
NeedleDeeva
\$55⁰⁰ canvas only



Candle Bell
Raymond Crawford
\$46⁵⁰ canvas only



Mistletoe Santa
Maggie Co.
\$53⁰⁰ canvas only

HALLOWEEN CLUB A

Starting May 2016
(May, July, September)



Lime Halloween Croc
Kathy Schenkel
\$31⁰⁰ canvas only



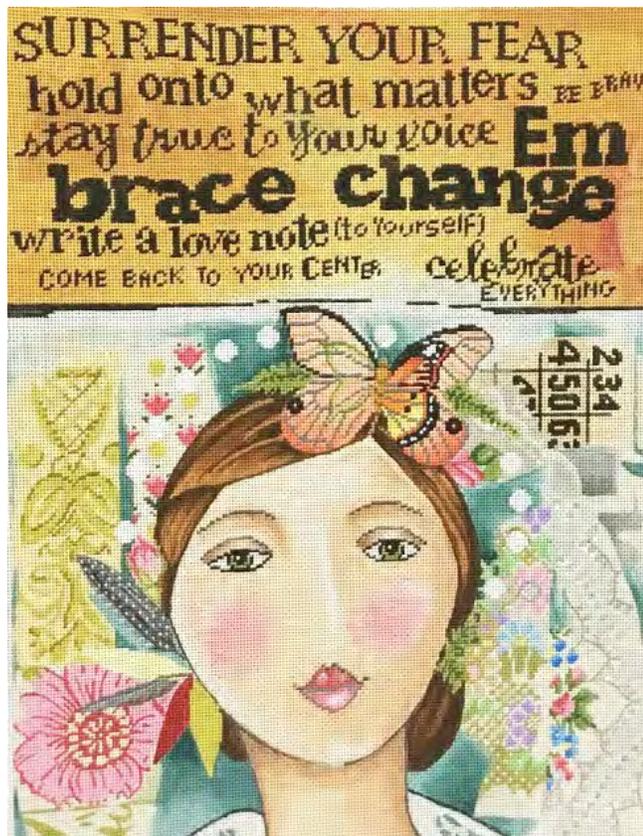
Mummy Dearest
Dreamhouse Ventures
\$59⁰⁰ canvas only



Halloween Pumpkin
Burnett & Bradley
\$50⁵⁰ canvas only

More Singles Clubs will be added including themes on Beach/Seaside, Fourth of July, Summer, Autumn, Winter, Mardi Gras and more. Some themes, such as Christmas and Halloween will have additional Singles Clubs added, in the future.

NEW CANVASES



Come Back to Center
Kelly Rae Roberts/Tapestry Fair
\$252⁰⁰



Camp Mobile
Mary Engelbreit
\$151⁵⁰

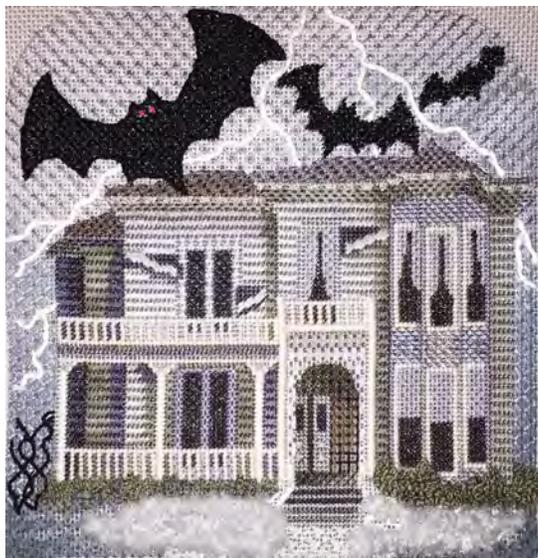


Let's Fall in Love
Annie O'Brien Gonzales/Melissa Shirley
\$294⁰⁰



Rose Heart
Mary Tussey
\$52⁵⁰

NEW STITCH GUIDES



Batcave Boulevard

by Leigh
18m
6 x 6
\$94⁵⁰

Stitch guide now available by Lori Carter \$25⁰⁰



BOO

by Melissa Shirley
18m
15 x 6.25
\$192⁵⁰

Stitch guide now available by Amy Bunger \$105⁰⁰

In addition, these guides have now been added to the "updated" catalog:

&More

Elementary!

Chelsea Needlepoint

Red/Green Ornament

JP Designs

Pirate Hooter

Hysterical Hooter Wench

Queen Elizabeth Hooter

Royal Pain in the Tudors

Oh Henry!

Labors of Love

Lover's Paisley

Exotic Orange

Aladdin's Lamp

Sultan's Tray

Puffin Clip-On Bird

Lani

Yvonne

Maggie

You Are My Sunshine

Melissa Shirley

4th of July Basket

Garden Party

Winter White Basket

Easter Basket

Boo

Beach Birds

Tapestry Tent/Susan Roberts

Beach March

the Collection

Chinese Take out Purse

Zecca

Home is Not a Place

Spring Garden

CUSTOMER GALLERY



The Skiffs
from Maggie
stitched by Joni Beetem
guide by Amy Bunger
with some changes



Frog's Breath
from Kirk & Bradley
stitched by Judy Gartman
guide by Amy Bunger



ONE MORE THING!

We saw this great idea at market for a needlepoint lamp, and admit it was one of our favorite market finds.

Total lamp height is approximately 14-15" high, with the block base being 3x5x7. The lamp base is \$150, and does not include the lampshade, which must be purchased separately.

This canvas is by DJ Designs and is painted on 18ct mesh for \$168, but there are more canvas designs available.

Finishing can be done by DJ Designs.