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2015



NEWS

Amy's

NEEDLEPOINT SUPPLIES AND CLASSES

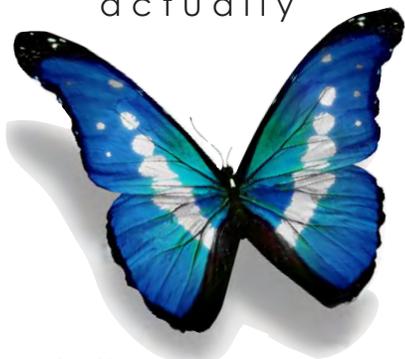


It's not about weddings!

something old, something new, something borrowed,
something blue...

Trying to figure out how to tell you about the excitement currently happening at Amy's was overwhelming, but we thought it best to go ahead and change the newsletter design as well! Might as well do it all at once.

Our biggest and best news is actually new news is something old:



Jill Wilensky is back in the shop as our manager!!! I couldn't be more thrilled.

She and I have already begun shaking things up.

A contractor has been physically sprucing up the shop while we have been making room for exciting new merchandise from the Dallas Trade Show, but that is just the tip of the iceberg. There are new guides and new plans for everything needlepoint at Amy's Golden Strand.

Look inside for more info, and let us know what you think.

WHAT'S INSIDE

What's New

Read about all the new changes in store for the shop, as well as the upcoming Dallas Trade Show.

page 3

Homestudy

We have a new homestudy coming soon. Check it out here, and find out about how to sign up.

page 9

Contest

Read about Amy's trip and see the list of contest winners. We are happy so many of you entered!

pages 2 & 15

Gallery

We have had many fabulous finishes by our customers. They just might inspire you for your next project.

page 12-14

Amy's

the trip of a lifetime

Bob and I were lucky enough to go on a trip described by some as "the trip of a lifetime." How do I tell you about this adventure which included our first night's dinner in a 2000 year old Roman Spa and being serenaded by street musicians while sitting in the shadow of a cathedral in Florence? We shopped for olive wood and ate calamari in Mikonos. Sipped beer while people-watching from a street-side cafe in Taormina, Sicily. We stumbled over stones in Ephesus, Turkey which may have also known the tread of the Apostle Paul. Oh the food! Oh the coffee! Oh my gosh the Turkish rugs (a small one now lives in my living room)! I blame the rug on the influence of the coffee...so far Bob isn't buying that excuse. There are no words to tell you



about the experience of Athens or to let you feel and see the breezes and views of Santorini. Every day a different memory comes back to me. Sometimes it is the humor of seeing "GENUINE FAKE WATCHES" sold in the shops, but sometimes I remember the images of artistic beauty salvaged from the hands of time for us to see.

MYKONOS



SANTORINI



where was amy?

Last newsletter we included a fun trivia quiz about Amy's trip. All who entered recieved a discount on their next order, contingent upon how many questions they answered correctly. In addition, all were entered into a drawing for the grand prize of free shipping and a magnet of their choice. Here are all our winners, in no particular order.

the winners

Monica Dami
Elizabeth Maze
Karen Wojahn
Margaret Wiesemann
Libby Covington
Diane Wassel
Sharon Odom
Judy Gartman
Marilyn Caul
Kathy Scioneaux
Janet Perry
Cynthia Welch
Jessica Tew

Bonnie Keating
Eileen Chalk
Deb Moore
Sandra Popek
Linda Smith
Lee Decker
Kristen Hausman
Patti Redford
Whitney DeCamp
Barbar Mauser
Patty Fienup
Benita Kitchler
Annette Cole

ANSWERS TO THE QUIZ CAN BE FOUND ON THE LAST PAGE

Amy's

destination dallas market

So, after a trip like that, how do you ever get excited about another trip? EASY, make a needlepoint market your destination!!! Hold on to your hats, Jill and I will pack up the car (don't worry, Baby is definitely going) and head for Destination Dallas for the "Shake, Rattle and Roll" Fall explosion of needlepoint products. It was hard to give up the Summer TNNA Market to go to Europe but I'll be darned if I miss another market this year.

We will be sending images of wonderful designs and gadgets and collecting information to answer any questions you might have during the weekend. Follow us on Facebook and plan on a weekend full of fun, color and excitement.

This market is a "cash-and-carry market," so it will move faster than the winter and summer markets. If there is anything you are interested in, please let us know immediately to ensure quick delivery of your products. We will have someone attending our Facebook live to ensure communication with us on the floor, so if you have not yet liked our Facebook page please make sure you do! (<https://www.facebook.com/pages/Amys-Golden-Strand/189965167681135>)

shake, rattle, and roll

september

26

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28



3

Amy's

new study guides

Amy has been busy writing new guides!



Wench
by JP Designs
18m
9" x 13.25"
\$101⁰⁰

Stitch guide
by Amy Bunger \$87⁵⁰
Thread Kit \$183⁵⁰

Beach Birds
by Melissa Shirley
18m
17" x 9.5"
\$241⁵⁰

Stitch guide
by Amy Bunger \$105⁰⁰
Thread Kit \$196⁸⁰



Home is Not a Place...
by Zecca
18m
25" x 7"
\$204⁰⁰

Stitch guide
by Amy Bunger \$87⁵⁰
Thread Kit \$171⁷⁵



Puffin 3-D Clip On
by Labors of Love
18m
5" x 3.5"
\$63⁰⁰

Stitch guide
by Amy Bunger \$15⁰⁰
Thread Kit \$31⁷⁵

Amy's

coming soon!

More guides by Amy
are in the works...



Spring Garden
by Zecca
18m
11" x 14"
\$192⁵⁰



Beach March
by Zecca
18m
11" x 14"
\$241⁵⁰

Our On-line Catalog
is currently being
updated to add
many stitch guides
which have been
developed over the
last two years.

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the tudors reign



Catharine of Aragon



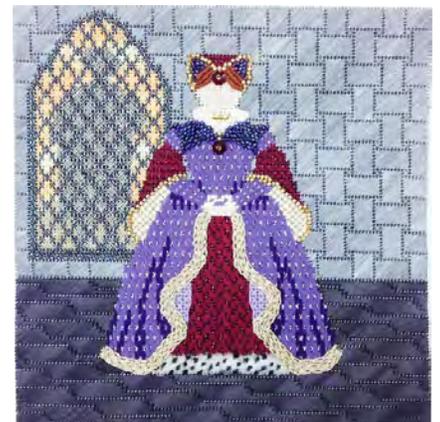
Anne of Cleves



Anne Boleyn



Kathryn Howard



Jane Seymour



Katherine Parr

With the Henry VIII Stitch Guide, Lori Carter has completed this fabulous series by Rogue.

All canvases are \$49 on 18m, and all guides are \$25. Thread kit prices vary.



Tudor Rose
by Rogue
18m
1.5" R
\$18.⁰⁰

Stitch guide
by Amy Bunger \$10⁰⁰
Thread Kit \$20⁰⁰

the tudors reign

Royal Pain in the Tudors and Oh Henry!

Home Studies

We cannot discuss the Tudors without showing Amy's amazing Home Studies: Royal Pain in the Tudors and Oh Henry!

As with all previous Home Studies, these are still available for purchase.

Please contact us if you are interested in stitching one, or both, of these beautiful projects.



**something
old**

but still fabulous!

We still have many themed accessories to go with your tudor projects, but numbers are limited. Please contact us if you are interested in any of these store exclusive items.



the book club

What is The Book Club?

Many people are still confused about the Mysteries of Needlepoint Book Club & Casebook. Yes, the chapters of Book Club and Casebook are filled with stitches to use on your needlepoint canvases and there are even some guides included, but Book Club is so much more than a stitch book. Book Club is a continuing education class for needlepointers. The six installment lessons, presented as individual chapters, each share a multitude of lessons which will help you understand and master some of the complexities of your hobby. In just the first four chapters some of the topics covered are: the five different types of stitches, compensation tips, pathway of stitches with lessons on how they work, guidelines on color, depth, texture of thread, movement, direction flow, selecting the right stitch and thread and dealing with backgrounds. Sprinkled in the pages of the chapters are helpful tips and hints, fun facts, a little trivia and even a stitch guide.

Chapter Four will hit mailboxes around the world sometime in August. This chapter moves forward with unraveling the mysteries of selecting the right stitch for your needlepoint designs. The focus of Chapter Four is background areas. Whether your canvas has a floating design or an entire scene, you will find helpful lessons on selecting AND designing stitches which will suit your needs.

What is The Casebook?

The Mysteries of Needlepoint Casebook is a workbook companion to Book Club. These fun application quizzes take the lessons from the corresponding Book Club Chapter and put them into real-life situations for you to figure out and understand more completely. The answer key for Casebook is released approximately 30 days after each Casebook is released. The content of Casebook is an expansion of Book Club, not a repetition of information; there are different stitches used and diagrammed, more information is sometimes added as well as ANOTHER stitch guide in Casebook Three.

When should I sign up?

These are classes in needlepoint which arrive at your doorstep to be studied and enjoyed at your leisure. A correspondence class on making each needlepoint project you stitch just a little bit better than the last one you worked.

There is no time limit, no sign up deadline. The Mysteries of Needlepoint Book Club & Casebook are available for purchase anytime you are ready. Book Club is only available as a complete set of all six chapters, but scheduling your shipments can be adjusted to fit your schedule. Casebook Chapters are ordered individually from Needle Little More, buy the ones you want, when you want.

Need another reason? It's elementary, my dear!

In addition to all the lessons and stitches, both The Book Club and The Casebook occasionally provide stitch guides. Casebook #3 includes a guide for this canvas with the thread list included in the solutions coming soon.

The Casebook can be ordered from the Exclusive Items section of Needle Little More's website: www.needlelittlemore.com.

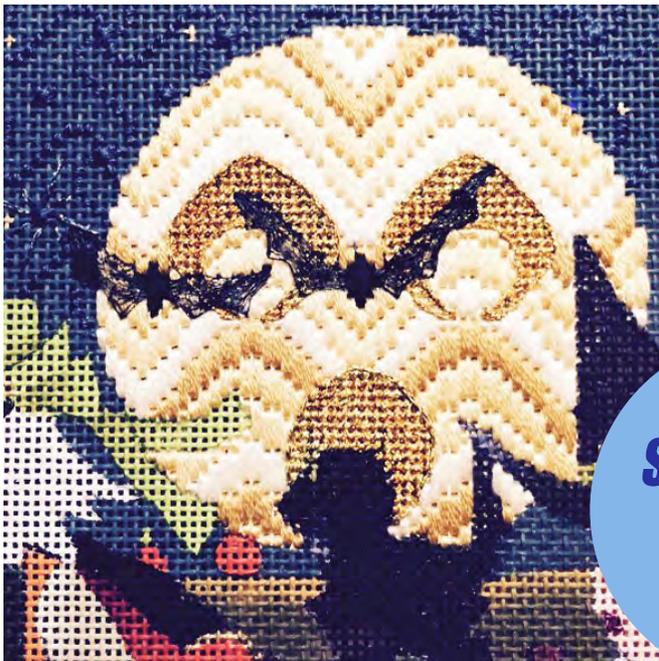


Elementary
by &More
14" x 5"
\$94.⁵⁰



pumpkin parade

I am happily playing with my Pumpkin Parade canvas from Melissa Shirley. I have started with the background areas and am having such fun designing new stitches to use in some of the areas (Ninja Stars Stitch and Man in the Moon Bargello). The uneven path is almost finished, the sky is rolling along and the grass is turning to gold. The man in the moon says "Ooooooh" at the bats flying across his face and I believe I can hear some of the little witches giggling. It is incredible the amount of fun that can be had from working a needlepoint project.



Group One of Pumpkin Parade has just a few spaces available (we ordered a few extra canvases) and then we will start a sign up list for Group Two.

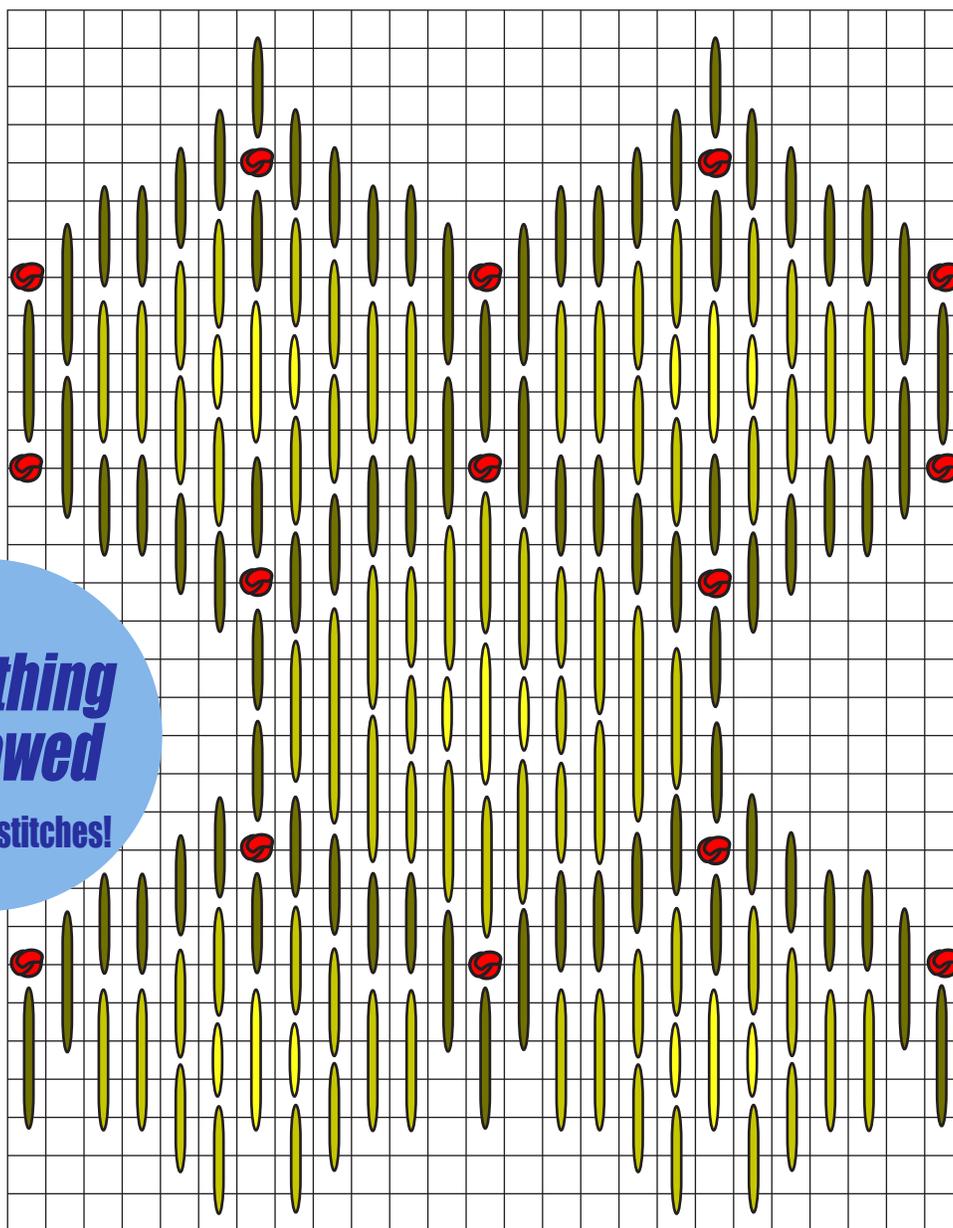
Kit #1 of Pumpkin Parade Home Study will start October 1st, 2015. This kit will include your canvas plus a stitch guide and threads for part of the design.

There will be 8 kits total to complete the Pumpkin Parade Home Study mailed one per month for 8 months. We are happy to adjust your shipping schedule when possible.

***something
new
so exciting!***

stitch of the month

Olympic Bronze Bargello



**something
borrowed**
from other stitches!

I was racking my brain for a stitch for the August newsletter. I just had to do something to commemorate my first trip to Greece, so here you go...Olympic Bronze Bargello. "Why bronze?" you ask. Well, hopefully I will make 3 trips to Greece in my lifetime, Bronze will be for my first trip, then we will see how soon I come up with an Olympic Silver Bargello.

Amy's

more things new!

Remember in the beginning of this newsletter when we said there were a lot of changes coming. We were serious. We have been renovating the shop, making it fresh and new! Check out some of our photos!



**something
blue**

okay...it's green

head 'em up and move 'em out

We need more room! We have been shoving and rearranging and hanging more pegboard and organizing closets and we still don't have room for everything. So we are cutting a few things out of our herd. These are great deals on good quality threads which just need to find a new home...hope that you can use some of them.

**Vinyard Silk
Shimmer**
~~\$6.00~~

\$3.00

**Mandarin
Floss**
~~\$2.50~~

\$1.50

**Pearsall's
Silk**
~~\$5.25~~

\$2.75

**DMC Size 3
Perle Cotton**
~~\$1.75~~

\$0.90

Poppies
~~\$8.50~~

\$4.25

11

APPLICABLE TO IN STOCK MERCHANDISE ONLY. QUANTITIES LIMITED.

customer gallery



Three Witches
from Maggie Co.
designed by Renie Britenbucher
stitched by Patricia Wakefield
guide by Connie Camp



Patchouli
designed and taught by Tony Minieri
stitched by Patricia Wakefield



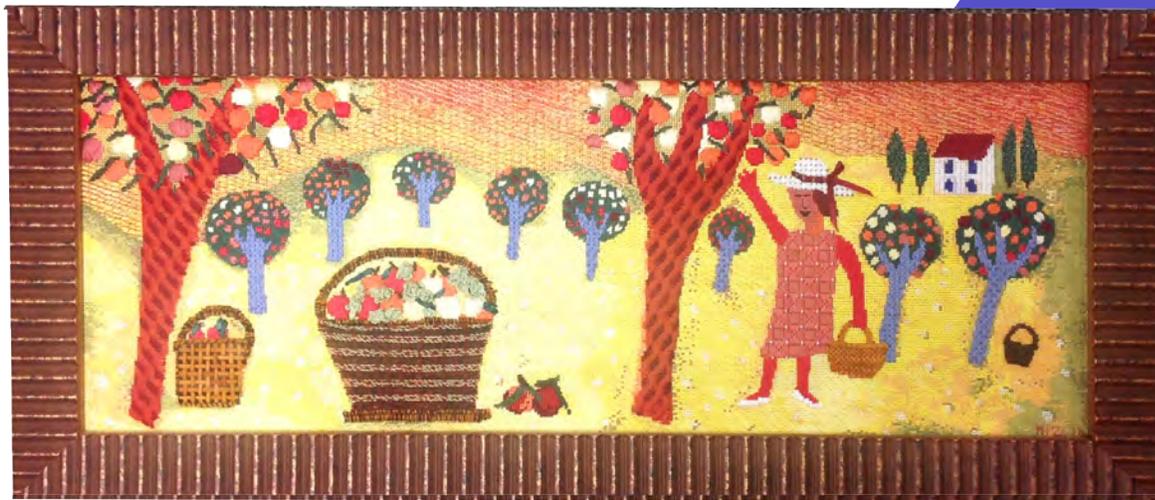
Dallas Medallion
designed and taught by Tony Minieri
stitched by Patricia Wakefield

customer gallery

Hysterical Historical Henry Tudor Hooter
from JP Needlepoint
stitched by Leslie Hanna
guide by Amy Bunger
finishing by Marlene



Hummingbird with Cacti
from Maggie Co.
designed by Marie Samsone
stitched by Judy Ray
stitch guidance in Rent Amy Day



Picking Peaches
from Birds of a Feather
stitched by Molly Holloway
guide by Amy Bunger

customer gallery



Hide & Seek
from Birds of a Feather
stitched by Molly Holloway
stitch guidance in Rent Amy Day



4th of July March
from Susan Roberts Designs
designed by Liz Goodrick-Dillon
stitched by Kathy Clark
guide by Amy Bunger



Garden Party
from Melissa Shirley
designed by Vicki Sawyer
stitched by Jan Stone
guide by Amy Bunger

how's your detecting?

Answers from our last quiz...

I. The LARGER of the two cities represented on the first page of the newsletter: **ROME**

II. A city on the River Arno, it is home to the painting The Birth of Venus by Botticelli and is also the birthplace of Collodi, the writer/creator of Pinocchio. Only one of the city's numerous bridges, the Ponte Vecchio, survived WWII, and it is now lined with tourist shops: **FLORENCE**

What is the legend about why that the Ponte Vecchio was spared? **HITLER WAS FOND OF IT, AND ORDERED IT SPARED**

III. The largest island in the Mediterranean, this is where the famous mathematician Archimedes was born. Two out of three of the country's infamous volcanos are located on this island; but what this island is best know for is the origin of the term "mafia:" **SICILY**

Name the tallest volcano in Europe which is one of the two located here: **MT. ETNA**

IV. Despite the fact this city was originally founded by the Greeks in the late 8th century BC, almost all of it was built after 1908. This is due to an earthquake and subsequent tsunami which destroyed 90% of the city and claimed about 80,000 lives on December 28, 1908: **MESSINA**

Tell us the original Greek name of this city: **ZANCLE**

V. The nickname of this island is "The island of the winds," and it is a popular tourist destination known for its nightlife. Mythology states this is where Hercules slayed the invincible giants and the stones of the island are said to be the giants' petrified testicles: **MYKONOS**

Name the mythological God the founder is supposed to be descended from: **APOLLO**

VI. The Virgin Mary lived her final years in a cottage near this city, and it is the location of the first church devoted to her. The temple of Artemis, one of the Seven Wonders of Antiquity, is located here, as well as the third largest library (with the capacity of 12,000 scrolls) after the Alexandra and Pergamum: **EPHESUS**

Name the library: **CELSUS LIBRARY**

VIII. This city's name means "bird island" even though it is not actually an island. It is known for its large marina with a capacity for about 600 boats, and is used as harbor access for the many important historical towns nearby, including Ephesus. It was founded in the 16th century by Venetians and has a castle and castle walls around it for protection against pirates: **KUSADASI**

IX. This island's character of impregnable walls and grand palaces and churches are due to the Knights of the loannites, who resided there for 213 years. When the Knights were defeated and forced to surrender the island to Suleiman the Magnificent, the Pope and Charles V helped them relocate to Malta, where they became the Knights of Malta: **RHODES**

Name the Seventh Wonder located here AND the diety it represented: **COLOSSUS OF RHODES REPRESENTING HELIOS**

X. City represented by the iconic photo shown: **SANTORINI**

XI. This city is one of the oldest in the world and is considered "the cradle of Western civilization, being the birthplace of democracy, Western philosophy and literature, the [modern] Olympic Games, political science, major mathematical principles, and theatre:" **ATHENS**

Name the most famous landmark there, as well as the most important temple, dedicated to the goddess Athena: **ACROPOLIS HILL, WHERE THE PARTHENON IS LOCATED**

XII. This town is now an archeological site and most "artifacts" seen here are excellent replicas of the originals now housed in a musuem in the city in Clue XI. This town was one of two destroyed by Mt. Vesuvius in 79 AD: **POMPEII**

Name the other town, and write the year it was destroyed in Roman numerals: **HERCULANEUM, IN LXXIX**